

A GRAND IDEA

A Grand Idea inspired 1,999 students aged 11-16 years old from all over the North East region between 18th January and 23rd March 2007 to consider setting up their own social enterprise.

Giant Minds (GM) worked in collaboration with Changemakers (CM) to deliver A Grand Idea and subsequently help participants access grant funding through the Big Boost. Originally, we envisaged engaging 1,000 young people in this project but thanks to such a positive response and additional funding, we doubled the amount of young people involved.

To mark the completion and tremendous success of A Grand Idea, a celebration event at Durham County Cricket Club was attended by 70 pupils, teachers and around 40 representatives from the North East business community. Pupils presented their ideas verbally and as part of a 'trade fair'.

Motivational and praise-filled addresses were given by Kate Welch, CEO of the Acumen Trust; Oli Barrett, Founder of 'Make Your Mark with a Tenner'; Peter Hirst, Manager of Giant Minds and Michael Evans, Programme Director at Change Makers. All of the speakers remarked on the fantastic achievements of the pupils and urged them to continue with their ideas.